



SOCIAL MEDIA GUIDANCE

October 2019
Volume 8

GENERAL SOCIAL MEDIA GUIDANCE

Don't

Practice poor social media hygiene

Do



Image retrieved from
<https://www.usphs.gov/aboutus/>



Avoid misuse of government position, title, or authority.



Regularly monitor your account for privacy settings & links to third-party sites.



Avoid use of government time & property to access your personal social media while on-duty.

Bookmark

- [HHS.gov: Social Media Policies](https://www.hhs.gov/social-media/policies/)
- [U.S. Office of Government Ethics, Legal Advisory](https://www.eo.gov/department-ethics/)



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Test your knowledge of personal social media use.

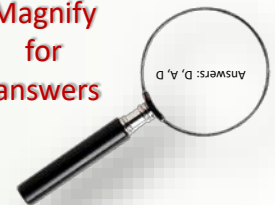
1. Which of the following is considered appropriate use of an officer's position, title, or authority on social media?
 - a) Providing links to contribution pages of political groups
 - b) Endorsement of product, service, or other enterprise which appears to imply government sanction
 - c) Disclosure of nonpublic information for personal gain
 - d) None of the above
2. Which of the following is a generally permissible act on social media?
 - a) Endorsing or making a recommendation for a co-worker on a professional job site
 - b) Posting partisan political views on a public social media account
 - c) Specifically asking a subordinate co-worker to donate money to an online fundraiser
3. When are the Standards of Conduct as applied to *Personal Social Media Use* violated when referencing an employee's official position on social media?
 - a) The employee states that he or she is acting on behalf of the government
 - b) The employee prominently features his or her agency's name, uniform or similar items, or in connection with specific social media activities
 - c) The employee refers to his or her connection to the government as support for the employee's statements
 - d) All of the above

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- [U.S. Office of Government Ethics, Legal Advisory](https://www.ogeo.gov/ethics/legal-advisory)

Keep your finger on the pulse, check for policy updates at
https://dcp.psc.gov/ccmis/bulletin/BULLETIN_archives_m.aspx

Magnify
for
answers



Policy Awareness and Notification (PAN)

Co-Leads: LCDR Mindy Chou & LT Rachael Oyewole
LCDR Linda Park
LCDR Stephanie Lanham
LCDR Maria Agresta Workman

PAN Mission: Provide policy guidance and support to the JOAG Policy and Procedures Committee Chair and updates to all junior officers.

The PAN Subcommittee is under the direction of JOAG's Policy and Procedures Committee (Chair: LCDR Beth Wittry)